

HELLO, MY NAME IS

MIHAILO MATOVIC

Born: 26.03.1995 in
Kragujevac, Serbia
Nationality: Serbian



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INTRODUCTION

I am creative, responsible, diligent and passionate about helping businesses grow and become greener and more sustainable. My interests include poetry and gym workouts.

EDUCATION

2017-2019

Strategy, Innovation and Management Control
WU Vienna, Austria
Top 20 best Management programs in the
world, highly international

2014-2017

Business Consultancy; Marketing & Sales
FH Wiener Neustadt, Austria
Strong focus on practical work,
very international

LANGUAGES

Serbian - native

English – highly fluent

Spanish – fluent

OTHER SKILLS

Green transformation	Leadership
Sustainability strategy	Project management
Tableau	Receiving and giving
ChatGPT, MidJourney	constructive feedback
Microsoft Office	Long term planning

WORK EXPERIENCE

Ops Specialist, Sust. Champion, Wolt, 2024 -
Belgrade, SRB

Overseeing EV projects, experimenting with new
Ops features, sustainability initiatives.

Junior Consultant, TSN, 2020 – 2023

Bonaduz, CH/Belgrade, SRB
Strategy consulting. Market research, client
outreach, project management, sustainability.

Business Analyst, Swiss IPG, 2019 - 2020

Zurich, CH/Belgrade, SRB
Market research, deep dives on specific topics,
developing new markets and products.

Internship, GM Consulting, 2017

Kragujevac, SRB
In charge of digital marketing and conducting
business simulations; clients included Bosch.

OTHER EXPERIENCE

ISO 14064, 2024

Seminar by SGS

Sustainability Excellence Associate, 2023

Certificate issued by Green
Business Certification, Inc.

Founder, Ruzmarin, 2020 - 2022

Zero waste NGO based in Belgrade, Serbia

Chief Editor, Spark Magazine, 2018 - 2020

Online entrepreneurship magazine